



*FOR IMMEDIATE RELEASE*

## **CfPA Announces the Appointment of Two New Board Members for 2025**

[Washington, D.C., 1/13/2025] – The Crowdfunding Professional Association (CfPA), the leading trade organization advocating for the growth and success of the regulated investment crowdfunding industry, is pleased to announce the appointment of two distinguished professionals to its Board of Directors: Ms. Jie Wang and Mr. Craig Denlinger. These new board members bring extensive expertise and leadership in fintech, community banking, and accounting for the crowdfunding industry, further strengthening CfPA’s mission to support issuers, investors, and stakeholders in the evolving capital markets landscape.

### **Craig Denlinger**

Craig Denlinger, managing partner at Artesian CPA, brings deep industry expertise in crowdfunding accounting and auditing. Since the passage of the JOBS Act, Craig has been at the forefront of regulatory compliance, providing audits and reviews for hundreds of crowdfunding issuers under Reg CF and Reg A. Artesian CPA has played a key role in some of the industry’s most successful and pioneering offerings. With over a decade of experience shaping best practices for financial reporting and transparency in the sector, Craig is a recognized thought leader and has been featured in Entrepreneur Magazine. His contributions will enhance CfPA’s advocacy efforts and help drive industry standards that benefit issuers and investors alike.

### **Jie Wang**

Jie Wang joins the CfPA Board with more than 25 years of experience in business creation, strategic planning, product marketing, and operations. She currently leads fintech initiatives focused on economic development projects in low-income and underserved communities. Previously, Jie spent 15 years at Intrafi, where she served as Senior Director and Head of Assetpoint, a nationwide marketplace for bank assets. In that role, she helped facilitate socially responsible investing and launched the Banking on Communities campaign to support community banks in attracting deposits that drive lending in underserved areas. She is also a Board Member of the Community Reinvestment Fund (USA) and holds a BS in Industrial Engineering and Engineering Management from Stanford University. Jie’s expertise in working with Community Development Financial Institutions (CDFIs) and community banks will provide invaluable insights for CfPA’s efforts to expand crowdfunding’s role in community-driven investments.

“We are thrilled to welcome Jie Wang and Craig Denlinger to our Board of Directors,” said Jenny Kassin, President of CfPA. “Both bring exceptional experience and industry leadership that will be instrumental in advancing CfPA’s mission of fostering innovation, regulatory clarity, and responsible growth in regulated investment crowdfunding.”

As the regulated investment crowdfunding industry continues to evolve, the CfPA remains committed to driving education, advocacy, and best practices for all participants in the ecosystem. The addition of Jie Wang and Craig Denlinger further reinforces the organization's commitment to supporting a more inclusive and transparent capital-raising environment.

For more information about CfPA and its initiatives, please visit [CfPA.org](https://CfPA.org).

About CfPA:

The mission of the Crowdfunding Professional Association (CfPA), as restated in late 2022, is to foster the growth of the Regulated Investment Crowdfunding economy by supporting issuers and investors (and potential issuers and investors) and by working with intermediaries, including portal operators, and other Crowdfunding professionals in the broader Crowdfunding ecosystem. On behalf of these constituents and members, the CfPA advocates with regulators and legislators. The CfPA, a U.S. 501(c)(6) nonprofit trade group, carries out its mission through innovative programs, online publishing, annual gatherings, periodic webinars, and by providing guidance to investors and issuers alike. Learn more at <https://CfPA.org>, <https://www.crowdfundingecosystem.com>, or join as a member at <https://cfpa.org/joinus>.

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